



Morgan Key  
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## EDUCATION

Auburn University  
*BFA Graphic Design*

## COURSE WORK

Typography  
Sports Design  
Identity Design  
Publication Design  
Package Design  
Print Design  
Interactive Media

## SKILL SETS

Adobe Creative Cloud  
*InDesign, Illustrator, Photoshop,  
Lightroom, After Effects*  
Social Media Management and Engagement  
*Instagram, Facebook, TikTok, X, Threads*  
Office Administration Software  
*Microsoft Office, Emburse, Quickbooks*

## COLLEGIATE ACTIVITIES

Alpha Gamma Delta, 2020-2024  
AU Glomerata, 2020-2024  
AU Modeling Board, 2021-2024  
Volunteer Work for Feeding America, 2020-2024  
Volunteer Work for Meals on Wheels, 2020-2024

## PORTFOLIO

[www.morgankeydesign.com](http://www.morgankeydesign.com)  
[@morgankeydesign](https://www.instagram.com/morgankeydesign)

## EMPLOYMENT/WORK EXPERIENCE

### Nashville Sports Council/Music City Bowl, July 2024-Present

*Brand & Digital Media Coordinator*

Design and production of digital and print marketing assets on tight deadlines across multiple departments  
Created and managed multi-platform content strategies, ensuring brand consistency for both NSC and MCB  
Oversaw 1-2 interns each semester, providing hands-on education in design tools and digital media  
Directed visual storytelling efforts through photography, videography, and editing

### Auburn University Glomerata, May 2023-May 2024

*Editor In Chief/President, Yearbook Staff*

Hired and managed staff of 50+ members

Educated staff members in numerous softwares (Adobe, Microsoft, Google Drive, Slack, Edesign)

Ideated and created content and design theme for the book, marketing and designed cover

Collaborated with 200+ Organizations

### Auburn University Glomerata, May 2022-May 2023

*Managing Editor/Vice President, Yearbook Staff*

Assisted in hiring and managing staff of 40+ members

Educated staff members in numerous softwares (Adobe, Microsoft, Google Drive, Slack, Edesign)

Created design theme for the book, marketing, and designed cover

### Sanders Beach Rentals, Summer 2022

*Graphic Design Intern*

Created email campaigns and graphics to increase clientele

Ran and created content for social media platforms

Ideated and Created Client Gifts

Designed and Wrote Copy for the 2022 Media Kit and 2022 Homeowner Kit

## HONORS/AWARDS

### Auburn University Student Affairs, 2024

*Student Leader of the Year Finalist*

### Auburn University Student Affairs, 2024

*Student Leader of the Month of January*

### Auburn University Facilities Management Big Belly Poster Design Competition, 2023

*1st Place, Selected for Campus Use*

### Auburn University Graphic Design Juried Student Show, 2023

*Silver Merit Award*

### City of Mauldin Art Show, 2020

*1st Place Age Division Award / 1st Place Photography Award*

### Southern Interscholastic Press Association, 2019

*Best Design for On-Site Spread Competition*

### South Carolina Parent Teacher Association, 2019

*State PTA Convention Logo Contest Winner*